



Videopro is a breakthrough, self-service, ministry streaming video content management and delivery solution that is elegant, powerful and simple to use. Leveraging the world's largest content delivery network, the power of rich media communication is at your fingertips, and provides today's enterprise with the tools, reports and analytics needed to achieve real results and extend the reach of your ministry.

Gone are the days when combining video, PowerPoint, advertising and media management were difficult and required technical expertise. Videopro takes the hassle out of communicating with the most powerful medium in the world... video. From start to finish, the process of managing your content, encoding, creating interfaces and distribution is a breeze with the Videopro platform.

Videopro is a web-based application that effectively handles the entire process of video distribution on the web, simplifying the very complex process of putting interactive video on your website. Videopro provides four major functions: Video Preparation, Video Presentation, Video Delivery, and Video Reporting. These functions enable you to manage your video content by assisting you in defining your project, uploading new videos, and viewing reports from a simple and intuitive user interface.

Syndication enables you to generate client specific players that contain your own unique branding, videos, and advertisements. Customers maintain complete control over the methodology, framework, and tool sets used in creating, uploading, and displaying streaming video content. Ultimately, you have total control of how your content is delivered and displayed.

Videopro offers a unique approach to integrating ads, images, PowerPoint slide presentations, graphics, media libraries, and multiple videos with thumbnails into a common interface. Videopro is specifically designed to manage and maintain from one to thousands of individual video players tied to a central point of control. From the smallest ministry to the largest organization, Videopro is flexible and easy enough for you to adapt it to your specific customer needs without vendor involvement. In addition, this application is an extremely robust, super low cost of entry product, flexible enough to work with existing legacy systems or any video format already in place. Videopro is ideal for ministries that want to elevate their reach and achieve a high return on investment by creating the ultimate multimedia experience for viewers.

Videopro is an end-to-end multimedia experience with an advanced reporting feature which provides a better understanding of how much content is being served, which sites are serving it, and how viewers interact with the content. With Videopro, your ministry can leverage the full capacity of pairing streaming video with target-marketed advertising. Videopro is the solution that will transform your website into a powerful communication platform and revenue generating high return outreach vehicle.

Benefits to Your Ministry

Enhanced Multimedia Experience

Videopro makes it simple to create and deliver the ultimate viewing experience to your audience. There are over 100 media templates to choose from and functionality ranging from companion ads and PowerPoint slide integration to multiple videos with thumbnails.

Simple and Easy to Use

Videopro eliminates the confusing and time intensive task of encoding. Our transparent transcoding process works in the background so that all you have to do is upload your video.

Leverage the Power of Internet Video

Internet video provides a way to share your message and extend your brand. A picture is worth thousands of words, but video casts an everlasting impression.

Offers Speed, Value, and Technology

Videopro has simplified the very complex process of putting interactive video on the Internet. This service converts your video to a web-ready format and is designed to be used by the novice as well as the professional.

Accelerates Global Distribution

Videopro leverages over 20,000 servers to host and deliver your video and rich media assets to a global audience.

Visibility into Video Viewing Patterns

Videopro provides reporting and analytics of the consumption and behaviors surrounding your online video.

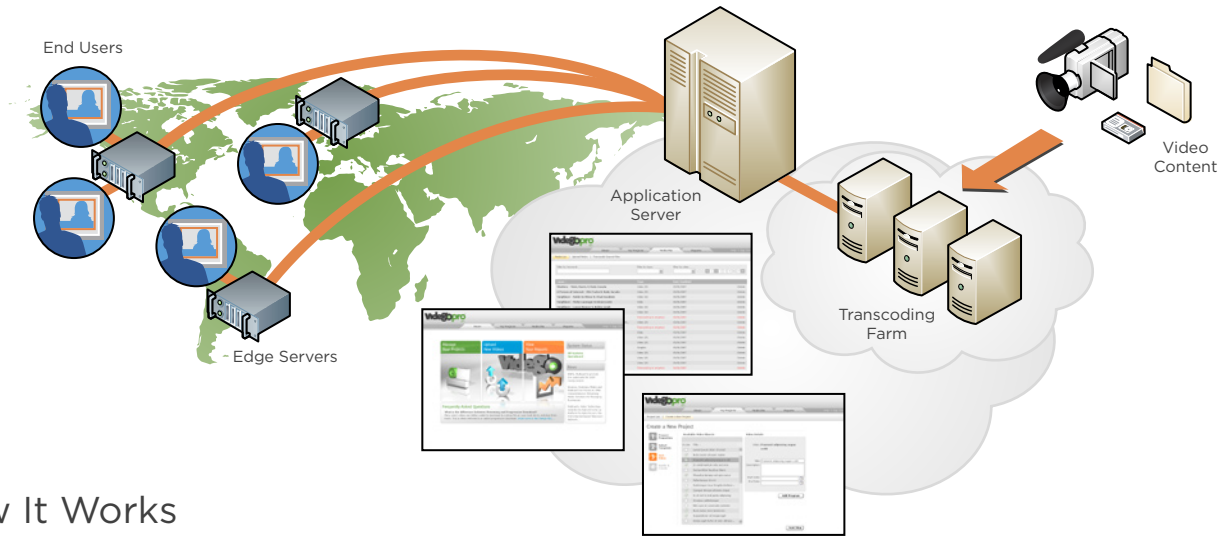


Sales.StreamingFaith.com
678.325.4200
1100 Circle 75 Parkway
Suite 600
Atlanta, Georgia 30339

AKAMAI CONTENT DISTRIBUTION NETWORK



VIDEO CONTENT



How It Works

Transcoder Farm

The uploaded video is passed through the transcoder farm which converts the file into a Flash 8 video file using best practices for broadcasting on the Internet. The transcoder accepts a variety of video formats including .avi, .dv, .mov, .mpg, .mpg2, .mpeg, .mpeg2, .mpeg4, and .wmv. The outcome is a broadcast-ready file which will be added to a custom video player in the application core.

Application Core

The VidegoPro Application Core is the online interface that allows users to manage content, schedule video against advertising, and present it to the desired end users. Included in this stage of the workflow is a simple, step-by-step wizard which condenses the player customization into four easy steps: Project Properties, Select Template, Upload & Add Video, and Verify & Create. There are over one hundred templates to choose from and a wide range of features including ads, slideshows, thumbnails, media libraries, multiple videos, and much more. The successful completion of these steps produces a high-quality player which can be embedded into or linked to any website. Custom templates are available by request.

Content Delivery Network

VidegoPro makes use of a world-class, top-of-the-line content delivery network to distribute media content to internet users all over the globe. The Akamai Content Distribution Network copies the customized video player file and makes it available at each of its 20,000 edge servers worldwide. The video content can readily and reliably be viewed by anyone with access to the Internet.

Support

Our highly-trained support team is available 24 hours a day, seven days a week to provide technical support and respond to phone calls and emails from our valued customers.

This comprehensive workflow makes it easier for you to combine multiple videos with advertising and slideshows due to the various pre-designed templates included in the VidegoPro Application Core. The process takes uploaded video content and prepares it for file conversion, media player generation, and internet broadcasting. Our transcoder technology does all the conversion work for you. The outcome is a dynamic media player which delivers the ultimate viewing experience to your viewers.



Sales.StreamingFaith.com
678.325.4200
1100 Circle 75 Parkway
Suite 600
Atlanta, Georgia 30339